



PRESS RELEASE

2008 Los Angeles Organizing Expo

Discover new products and services designed to save time, money and stress at the 4th Annual Los Angeles Organizing Expo.

Los Angeles, CA -- August 8, 2008 – The Los Angeles Organizing Expo, the area’s only event devoted exclusively to time saving products, solutions, tools and services, is set for Monday September 22, 2008 at the Olympic Collection in West Los Angeles. Exhibitors will set up shop for three hours in a public event. Returning this year is the popular “Organizing Theater” where mini vendor demonstrations will be held. New for 2008 is the “Ask The Organizer” Panel, featuring organizing experts from the Los Angeles area who will share their expertise with the public.

About the Organizing Expo:

Expo exhibitors will feature dozens of new products, services, books, closet systems and accessories and technology and office products, all designed to showcase the benefits of better personal productivity, time saving techniques and the advantages of living in a streamlined home and office environment. The Los Angeles Organizing Expo is produced by the non-profit National Association of Professional Organizers, Los Angeles Chapter (NAPO-LA) and will offer over 5,000 square feet of exhibit space in The Olympic Collection in West Los Angeles.

New for 2008 – “Ask The Organizer” Panel:

Organizing secrets will be revealed by industry experts in the “Ask The Organizer” Panel, new for 2008. The Panel will feature accomplished professional organizers from NAPO-LA’s “Golden Circle,” experts in their fields of personal productivity, training, and media. Scheduled to participate in the 90-minute panel discussion include Lynne Gilberg, CPO® (LYNNE GILBERG ORGANIZING,) Carol Keller (ORGANIZING EXPERTS, LLC,) Marcy Melton (BULLSEYE ORGANIZING SOLUTIONS) and Tanya Whitford, CPO® (ORGANIZING WONDERS). The Panel will be facilitated by Claire Flannery (SIMPLIFY.) The Panel will precede The Organizing Expo and is open to the public.

Host of the Los Angeles Organizing Awards

NAPO-Los Angeles - 10573 West Pico Boulevard, # 134, Los Angeles, CA 90064
www.napola.org - (213) 486-4477

“The Los Angeles Organizing Expo and NAPO-Los Angeles are pleased to present our fourth annual Expo which will once again bring the public face-to-face with organizing experts, manufacturers, services, authors and products,” according to John Trosko, 2007-2009 NAPO-LA Chapter President. “In response to public demand, we’re excited to add an educational component this year with the “Ask The Organizer” Panel, where members of the public can learn first-hand tips and tricks on organizing their projects.”

Last year’s Expo vendors included: 1-800-GOT-JUNK, CONEJO CLOSET DESIGN, THE CONTAINER STORE, CRIME SCENE STERI-CLEAN, DIGITAL FOOTPRINTS, ESSELTE, FRANKLIN COVEY, GARAGE ENVY, INC., GENTLE GIANT MOVING & STORAGE, GET IT TOGETHER LA!, GOT TO GET ORGANIZED, HANDS ON ORGANIZERS, LEVENGER, THE MOLD GUY, MOVERS WITH STYLE, MY VITAL FILES, OPERATION ORGANIZATION, INC., ORGANIZE.COM, ORGANIZIT!, THE PERSONAL RECORDS VAULT, STACKS AND STACKS, and the SOFTWARE MAGICIAN.

Information and Tickets:

The 2008 Los Angeles Organizing Expo will be held one night-only Monday, September 22, 2008 at The Olympic Collection, 11301 West Olympic Boulevard (at Sawtelle) in West Los Angeles. The Expo will be open for three hours, from 5:30pm to 8:30pm with Organizing Theater presentations occurring throughout the evening. The “Ask The Organizer” Panel will occur 4:00pm – 5:30pm. Tickets for the Expo are \$25 (\$15 NAPO-LA Chapter Members) and will include appetizers and no-host beverages. “Ask the Organizer” Panel tickets are available for \$49 (\$29 NAPO-LA Chapter Members). Advance tickets sales are encouraged, but are also available at the door. Visit www.napola.org for the most up-to-date event information.

About NAPO-Los Angeles:

The National Association of Professional Organizers, The Organizing Authority® is dedicated to developing, leading and promoting professional organizers and the benefits of better home and business organization. 150 NAPO-LA Chapter members include speakers, trainers, authors, retailers and manufacturers of organizing products. Services include hands-on home and business organizing, information and time management, and coaching and training. The Chapter produces the Los Angeles Organizing Expo and the Los Angeles Organizing Awards, to be held at the Luxe Hotel in Bel Air on January 30, 2009.

Contact:

Heather Furlong, Director of Marketing
NAPO-Los Angeles
10573 West Pico Boulevard, # 134
Los Angeles, CA 90064
Telephone: (805) 577-8267
Website: <http://www.napola.org>

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